



The ARCO Affiliate Network

For sector partners and stakeholders

Networking

Sector insight

Brand exposure

Thought leadership

Policy development



Setting Standards for
Retirement Communities

The Associated Retirement Community Operators (ARCO) is the main trade association for operators of older people's housing-with-care schemes in the UK.

Older people's housing-with-care may also be marketed under the name of extra care, retirement villages, sheltered housing, enhanced sheltered housing, independent living or assisted living. Schemes include self-contained homes which promote independent living, in a community setting which provides 24-hour on-site staff, communal facilities such as restaurants and leisure facilities, and optional care and support services as needed.

ARCO works to:

- **Promote confidence in the sector**
by setting standards for retirement communities, and putting in place a robust system for self-regulation against the ARCO Consumer Code. All ARCO members displaying the kitemark have committed to be bound by the high quality standards of the ARCO Consumer Code, against which they are assessed by our independent consultants.
- **Increase the volume and quality of expertise within the sector**
and share this with members, running an extensive events programme, and investing in research to better understand and promote the socio-economic value of the housing-with-care model.
- **Raise awareness of the retirement community model** amongst older people and stakeholders alike in order to unlock demand and increase supply – ensuring that all older people are aware of the variety of housing options available to them; and that policy makers fully understand the ways in which this type of housing provision can meet the lifestyle, health and social care needs of our ageing population.

Please contact Shandi Petersen at shandipetersen@arcouk.org or 020 3697 1204 for more information or to enquire about membership of the ARCO Affiliate Network.

Since its formation in 2012, ARCO has been at the forefront of formulating standards for the housing-with-care sector for older people. With a growing membership currently at around 30 members and representing more than 50% of the market, ARCO has established a reach and voice that speaks confidently for both the extra care and retirement village sector.

While full membership of ARCO is only open to operators of retirement communities, we have established the ARCO Affiliate Network for stakeholders who would like to stay in touch with the latest policy developments, best practices and sector thinking. Current members include law firms, investors, architects, valuers and other organisations with an interest in our sector.

Benefits of AAN membership

- Regular **newsletters** from ARCO, featuring sector insight and developments
- Discounted tickets for the **ARCO conference**
- **Priority booking** for the ARCO conference
- Reduced rate **exhibiting opportunities** at the ARCO conference
- Dedicated **ARCO Affiliate Network Briefing events** (at least once a year)
- Potential invitations to other **ARCO events**, such as investor briefings
- A listing in the **ARCO Suppliers Directory** (at no extra charge)
- Ability to display specific **ARCO Affiliate Network branding**, advertising your place in the Network
- In addition, AAN members are recognised for their **contribution to a joint effort to grow the sector**, resulting in increased opportunities across the board.

For a list of current members of the Affiliate Network, please visit www.arcouk.org/arco-affiliate-network

**Associated Retirement
Community Operators (ARCO)**
The Heals Building, Suites A&B, 3rd Floor
22-24 Torrington Place, London WC1E 7HJ

Email: info@arcouk.org
Twitter: @ARCOTweets

For more information on ARCO, visit:
www.arcouk.org